



# *TOP 8 WAYS*

*TO GET YOUR PLAYERS RECRUITED*

UTAH PREPS PODCAST

Created by Moose Bingham of Utah  
Preps Podcast, educating listeners about  
the recruiting process and introducing  
products and services to foster success.

UTAH PREPS PODCAST



# 1 HAVE A **RECRUIT SHEET**



# 1 HAVE A RECRUIT SHEET

Critical components:

Name

Height

Weight

Hudl

Twitter

Contact Info

GPA

Team Nation Stats

ACT/SAT

and where you think the student can play:

FBS

FCS

D2

D3

NAIA

Jr. College

**EVERY** prospect can play at the next level

**NOT** every play can go D1.

XO

2  
**BE**   
**HONEST**

XO

# BE HONEST 2

Over **90%** of your players won't play another down after high school, but they'll learn invaluable life skills under your tutelage. Many players believe they're going to the D1 school of their dreams when the reality is each school can only take 25 max prospects. Manage their expectations with candor.



**3** **GRADES** WILL



**MAKE OR BREAK**

**YOUR PLAYERS**



# **GRADES** WILL MAKE OR BREAK YOUR PLAYERS

Many players shut the door of opportunity on themselves. Explain that they hold their future in their hands. **Grades are the key.**

**TWITTER IS**

**THE BEST**

**TOOL** 

# TWITTER IS THE BEST TOOL

Similar to a teacher questioning “If you wouldn’t go to war without a gun, why would you come to class without a pencil?” Players need to be where the coaches and recruiters are: Twitter. Keep it clean and focused.





**HUDL/MAX**  
**PREPS** ||||



# 5 HUDL/MAX PREPS

If your players don't release Hudl highlights every 3 games, **they're not giving coaches a reason to re-evaluate them.** Ensure physical stats are updated. Help the prospect by having your max preps updated—especially the stats.

XO

**TAKE UNOFFICIAL  
VISITS TO LOCAL  
UNIVERSITIES** 

# TAKE UNOFFICIAL VISITS TO LOCAL UNIVERSITIES 🔥

You have the power to expose your athletes to available opportunities. Contact recruiting coordinators and plan visits to local universities. This will show team parents you're serious about helping their athlete get to the next level.



TO LOCAL UNIVERSITIES



*INVITE* 

***SPEAKERS***


*TO CAMPUS*





# 7 INVITE **SPEAKERS** TO CAMPUS

During a recruiting live period, invite college coaches into speak to your players—or invite local reporters and members from 247 to talk to your players. Exposing decision makers to your team provides chances for player evaluation.



*HAVE AN ACTIVE*  
**SCHOOL TWITTER**  
*ACCOUNT* ☰

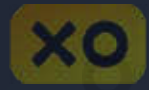
# HAVE AN **ACTIVE** **SCHOOL TWITTER** **ACCOUNT** ☰

Promote players through your school or team Twitter handle. Tag colleges to showcase player footage, game stats, and Team Nation leaderboard activity.

*Think “live recruitable sheet”.*



# ABOUT THE **AUTHOR**



# Moose Bingham

A Specialist at BYU, Utah, and Snow College from 2012-2015. Served an LDS mission in Orlando, Florida from 2010-2012. After his playing career, Moose went on to be the on-campus recruiter at BYU and Coach Special Teams. Current host of Utah Preps Radio on ESPN, VP of Sales for WAR ROOM since 2018, CEO of Football Recruiting Pro, and Kicking Coach. Moose will be handling sales strategy, and strategic partnerships for Team Nation.

Kiersten Bingham since 2017  
they have a golden retriever Lucky. Kiersten would like to have a few more dogs. When he ever finds some time to breath you will find him in the gym, Lake Powell, or Cabo.

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